



CANCER AWARENESS ADVERTISING AWARDS

Avera Health -- Sioux Falls, SD

Award: Gold

Name of Entry: Avera Race Against
Cancer Mustang car wrap

Group: Foundation/Fundraising

Category: Outdoor Transit - Single

Avera Health -- Sioux Falls, SD

Award: Gold

Name of Entry: Lung Cancer
Screening poster

Group: Healthcare System

Category: Poster/Display - Single

Avera Health -- Sioux Falls, SD

Award: Gold

Name of Entry: Check Yourself flyer

Group: Healthcare System

Category: Flyer - Single

Avera Health -- Sioux Falls, SD

Award: Silver

Name of Entry: Your Risk - Breast Cancer
website banners

Group: Healthcare System

Category: Website Banner Advertising

Avera Health -- Sioux Falls, SD

Award: Silver

Name of Entry: "Expanded Cancer Care
Options Translate to Hope for Both Urban,
Rural Patients blog"

Group: Healthcare System

Category: Blogs

Breast Cancer Coalition of Rochester

Agency: Flynn -- Pittsford, NY

Award: Gold

Name of Entry: BCCR ACTober
Event Campaign

Group: Non Profit

Category: Total Advertising Campaigns

Breast Cancer Coalition of Rochester

Agency: Flynn -- Pittsford, NY

Award: Gold

Name of Entry: BCCR ACTober Invitation

Group: Non Profit

Category: Invitations

Fight Colorectal Cancer -- Springfield, MO

Award: Gold

Name of Entry: Ostomy awareness day

Group: Non Profit

Category: Patient Education - Single

Fight Colorectal Cancer -- Springfield, MO

Award: Gold

Name of Entry: #2 become #1 Toilet Sticker

Group: Non Profit

Category: Advertising Specialty

Fox Chase Cancer Center -- Philadelphia, PA

Agency: Dobies Healthcare
-- Kansas City, MO

Award: Gold

Name of Entry: Magazine Publication

Group: Cancer Hospital

Category: Magazine Publication - Series

CANCER AWARENESS ADVERTISING AWARDS

Fox Chase Cancer Center -- Philadelphia, PA

Agency: Dobies Healthcare
-- Kansas City, MO

Award: Gold

Name of Entry: Social Media Advertising

Group: Cancer Hospital

Category: Social Media - Series

Fox Chase Cancer Center -- Philadelphia, PA

Agency: Singletary Design Group
-- Philadelphia, PA

Award: Gold

Name of Entry: Physician Fact Sheets

Group: Cancer Hospital

Category: Physician Referral - Series

Fox Chase Cancer Center -- Philadelphia, PA

Agency: Singletary Design Group
-- Philadelphia, PA

Award: Gold

Name of Entry: Nursing Email Series Group:

Cancer Hospital

Category: E-newsletter - Series

Fox Chase Cancer Center -- Philadelphia, PA

Agency: Dobies Healthcare
-- Kansas City, MO

Award: Silver

Name of Entry: FoxChase.org/Discovery

Group: Cancer Hospital

Category: Website

Fox Chase Cancer Center -- Philadelphia, PA

Agency: Dobies Healthcare
-- Kansas City, MO

Award: Silver

Name of Entry: Digital Banner Ads Group:

Cancer Hospital

Category: Website Banner Advertising

Kids Beating Cancer

Agency: Appleton Creative -- Orlando, FL

Award: Gold

Name of Entry: Kids Beating Cancer 2024 -

Leila's Story

Group: Foundation/Fundraising

Category: Special Video Production - Single

MNGI Digestive Health -- Minneapolis, MN

Agency: Level Mpls -- Minneapolis, MN

Award: Gold

Name of Entry: Meaning Behind

the Screening

Group: Medical Practice (Non-Hospital)

Category: Total Advertising Campaigns

Myriad Genetics

Agency: S50 Agency -- South Norwalk, CT

Award: Gold

Name of Entry: Getting ahead of

breast cancer

Group: Other

Category: Pink Ribbon Campaign

Myriad Genetics

Agency: S50 Agency -- South Norwalk, CT

Award: Gold

Name of Entry: Getting ahead of

breast cancer

Group: Other

Category: Patient Education - Series

New York Proton Center -- New York, NY

Agency: SilverTech -- Bedford, NH

Award: Gold

Name of Entry: New York Proton Center

Group: Other

Category: Website

CANCER AWARENESS ADVERTISING AWARDS

Nicklaus Children's Hospital -- Miami, FL
Agency: ab+a Advertising -- Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's Cancer
Institute Brochure
Group: Children's Hospital
Category: Brochure - Single

Nicklaus Children's Hospital -- Miami, FL
Agency: ab+a Advertising -- Miami, FL
Award: Gold
Name of Entry: Nicklaus Children's Cancer
Institute Social Videos
Group: Cancer Hospital
Category: Social Media - Series

Nicklaus Children's Hospital -- Miami, FL
Agency: ab+a Advertising -- Miami, FL
Award: Silver
Name of Entry: Nicklaus Children's Cancer
Institute - Olivia Print Ad
Group: Cancer Hospital
Category: Newspaper Advertising - Single

Reese Pharmaceutical
Agency: Flynn -- Pittsford, NY
Award: Gold
Name of Entry: Reese ColoTest Social Media
Group: Pharmaceutical
Category: Social Media - Single

Reese Pharmaceutical
Agency: Flynn -- Pittsford, NY
Award: Gold
Name of Entry: Reese Pharmaceutical
ColoTest Video Ad
Group: Pharmaceutical
Category: TV/Video Advertising - Single

Seattle Children's -- Seattle, WA
Award: Gold
Name of Entry: Meet Aisley: Seattle Children's
- Boomerang Social Series
Group: Children's Hospital
Category: Social Media - Series

Seattle Children's -- Seattle, WA
Award: Gold
Name of Entry: Meet Seeley: Seattle Children's
Leukemia Program
Group: Children's Hospital
Category: Total Advertising Campaigns

Tanner Health -- Carrollton, GA
Award: Silver
Name of Entry: Clearly A Better Way
To Fight Cancer
Group: Healthcare System
Category: Special Video Production - Single

The Christ Hospital -- Cincinnati, OH
Award: Gold
Name of Entry: Heather Britt -
Breast Cancer Testimonial
Group: Hospital over 500 beds
Category: Special Video Production - Single

**The Ohio State University Comprehensive
Cancer Center - James Cancer Hospital
and Solove Research Institute**
-- Columbus, OH
Award: Gold
Name of Entry: "The Choice is Clear,
2024 OOH"
Group: Cancer Hospital
Category: Billboard Design - Series



CANCER AWARENESS ADVERTISING AWARDS

**The Ohio State University Comprehensive
Cancer Center - James Cancer Hospital
and Solove Research Institute**

-- Columbus, OH
Award: Gold
Name of Entry: "The Choice is Clear,
2024 Print"
Group: Cancer Hospital
Category: Magazine Advertising - Series

**The Ohio State University Comprehensive
Cancer Center - James Cancer Hospital
and Solove Research Institute**

-- Columbus, OH
Award: Silver
Name of Entry: "The OSUCCC - James Blog,
January 8, 2024 - November 30, 2024"
Group: Cancer Hospital
Category: Blogs

UF Health -- Gainesville, FL

Agency: Trickey Jennus -- Tampa, FL
Award: Gold
Name of Entry: UF Health Cancer Center
Advertising Campaign
Group: Academic Medical Center
Category: Total Advertising Campaigns

UK Markey Cancer Center -- Lexington, KY

Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: UK Markey Cancer Center
Annual Report
Group: Academic Medical Center
Category: Annual Report

UK Markey Cancer Center -- Lexington, KY

Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: Markey Minute
Weekly Newsletter
Group: Academic Medical Center
Category: Newsletter - Series

UK Markey Cancer Center -- Lexington, KY

Agency: Cornett -- Lexington, KY
Award: Silver
Name of Entry: Hepatic Artery Infusion
Program Video
Group: Academic Medical Center
Category: Special Video Production - Single

UK Markey Cancer Center -- Lexington, KY

Agency: Cornett -- Lexington, KY
Award: Silver
Name of Entry: National Reputation Campaign
Group: Academic Medical Center
Category: Total Advertising Campaigns

UK Markey Cancer Center -- Lexington, KY

Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: Cancer Center Letterhead
Group: Academic Medical Center
Category: Logo Design/Letterhead

UK Markey Cancer Center -- Lexington, KY

Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: Clinical Trial Flyers
Group: Academic Medical Center
Category: Flyer - Single



CANCER AWARENESS ADVERTISING AWARDS

UK Markey Cancer Center -- Lexington, KY
Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: Press Conference Invitation
Group: Academic Medical Center
Category: Invitations

UK Markey Cancer Center -- Lexington, KY
Agency: Cornett -- Lexington, KY
Award: Silver
Name of Entry: Cancer Specialty Flyer
for Referring Physicians
Group: Academic Medical Center
Category: Physician Referral - Single

UK Markey Cancer Center -- Lexington, KY
Agency: Cornett -- Lexington, KY
Award: Silver
Name of Entry: Making the Rounds
Physician Blog
Group: Academic Medical Center
Category: Blogs

UK Markey Cancer Center -- Lexington, KY
Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: Faces of Colon Cancer
Group: Academic Medical Center
Category: Poster/Display - Single

UK Markey Cancer Center -- Lexington, KY
Agency: Cornett -- Lexington, KY
Award: Gold
Name of Entry: Breast Reconstruction
Patient Guide
Group: Academic Medical Center
Category: Patient Education - Single

**Winship Cancer Institute of
Emory University** -- Decatur, GA
Award: Gold
Name of Entry: Winship 5K IG Video
Group: Academic Medical Center
Category: Social Media - Single

**Winship Cancer Institute of
Emory University** -- Decatur, GA
Award: Gold
Name of Entry: "Winship Magazine,
Spring 2024 Issue"
Group: Academic Medical Center
Category: Magazine Publication - Single

To the best of our knowledge, all winners are listed above. We apologize in advance if any mistakes have been made.

**Thanks again for your participation in the 2024
Cancer Awareness Advertising Awards Program.
Congratulations on the superior work submitted!**